



PRIVACY POLICY

Asteri Partners (“Asteri Partners”, “us” or “we”) is committed to respecting and protecting your privacy and personal data, which is any information that is capable of identifying you as an individual person. This Privacy Policy describes how we handle and protect your personal data in connection with our business activities.

Consent

By using the Website, you consent to the collection, use, and storage of your personal data by us in the manner described in this Privacy Policy. We reserve the right to make changes to this Privacy Policy from time to time. We will alert you to any such changes by updating this Privacy Policy.

Information we collect

Asteri Partners collects personal data on certain areas of the website accessible via asteripartners.com (“Website”) for example when you apply for a role with Asteri Partners, register for a newsletter, download a white paper, or participate in a survey. The personal data collected may include information that you provide, such as your name, mailing address, e-mail address, telephone number, and background information required to apply for a role. It may also include information about the devices you use to interact with the Website, IP address, device identifier, web browser, and browsing information collected through tracking technologies such as cookies, pixels, clear gifs, and other similar technologies (collectively “Cookies”). We may also automatically collect information about how you use the Website, such as what you have searched for and viewed on the Website.

Security

Asteri Partners has implemented generally accepted standards of technology and operational security to protect personal data from loss, misuse, alteration, or destruction. Despite these precautions, Asteri Partners cannot guarantee that unauthorized persons will not obtain access to your personal data.

Use of information

Asteri Partners uses your personal data to fulfill your requests for information, distribute newsletters, evaluate your application to a role, analyze the Website’ performance, enforce our terms of use, and comply with applicable laws. In some situations, the collection of personal data may be required for the operation of the Website, or we may use it in the course of our business activities, including in connection with some client services, for example, to provide certain services or products such as our benchmarking products. We may keep your personal data on file and use it to contact you.

Asteri Partners and its service providers may use first- and third-party Cookies to manage our and collect analytics about how you use it. Asteri Partners and its service providers may collect information about whether you open or click any links in the communications that we send to you.



Our Website may track you by collecting personal data about your online activities over time and across third party websites or online services. Accordingly, we may alter our data collection and use practices in response to "do not track" signals transmitted from web browsers.

Disclosure of personal data

Asteri Partners will not intentionally disclose or transfer (and will take reasonable steps to prevent the unauthorized or accidental disclosure of) your personal data to third parties without your consent or as otherwise permitted by law, except as follows. Asteri Partners may provide access to your personal data to third party service providers engaged by Asteri Partners to provide services related to the Website, to Asteri Partners' business activities, to support our interactions with you, or if required to do so by law or legal process. In addition, we may disclose or transfer your personal data in the event of a re-organization, merger, sale, joint venture, assignment, or other transfer or disposition of all or any portion of our business.

Unsubscribe

If you have registered for Asteri Partners newsletter, or you receive invitations to survey or events from Asteri Partners and you prefer not to receive future email communications from us, please write to unsubscribe@asteripartners.com to unsubscribe.

Your rights

Where granted by applicable law, you have the right to request access to the personal data that we have collected about you for the purposes of reviewing, modifying, or requesting deletion of the data. If you would like to make a request, please contact us legal@asteripartners.com. We reserve the right to charge an appropriate fee for complying with your request where allowed by applicable law, and/or deny your requests where they may be manifestly unfounded, and/or excessive, or otherwise objectionable or unwarranted under applicable law.

Contact us

If you have any questions about our Privacy Policy, please contact us at: legal@asteripartners.com

Last updated: July 11, 2024.